



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 5031701

Schedule Dates 10/28/21-11/02/21
Advertiser FF PAC (138665)
Agency Waterfront Strategies (7591)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand Coordinated (1636070)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 10290
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 11/09/21
Last Modified 11/09/21
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,921.25
Net Total \$67,553.75
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	54	\$47,075.00
Nov. 2021	31	\$32,400.00
Grand Total:	85	\$79,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/28/21-10/28/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM					2				2	\$525.00	\$1,050.00	Washington (WJLA)		11/9/21
2.0	Normal Line / SPOT	10/29/21-10/29/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM						2			2	\$525.00	\$1,050.00	Washington (WJLA)		11/9/21
3.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		2							2	\$525.00	\$1,050.00	Washington (WJLA)		11/9/21
4.0	Normal Line / SPOT	11/02/21-11/02/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			2						2	\$525.00	\$1,050.00	Washington (WJLA)		11/9/21
5.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	6:58A- 8A (EST)					2				1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/9/21
5.0.1	Preempt	10/28/21															Washington (WJLA)	Pre-empt/Exception -	
6.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	6:58A- 8A (EST)						2			2	\$1,600.00	\$3,200.00	Washington (WJLA)		11/9/21
7.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	6:58A- 8A (EST)		2							2	\$1,600.00	\$3,200.00	Washington (WJLA)		11/9/21
8.0	Normal Line / SPOT	11/02/21-11/02/21	1	:30	6:58A- 8A (EST)			2						2	\$1,600.00	\$3,200.00	Washington (WJLA)		11/9/21
9.0	Normal Line / SPOT	11/02/21-11/02/21	1	:30	8A- 9A (EST)			2						2	\$1,600.00	\$3,200.00	Washington (WJLA)		11/9/21
10.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	8A- 9A (EST)		2							2	\$1,600.00	\$3,200.00	Washington (WJLA)		11/9/21

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11.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	8A- 9A (EST)					2				2	\$1,600.00	\$3,200.00	Washington (WJLA)		11/9/21
12.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	8A- 9A (EST)						2			2	\$1,600.00	\$3,200.00	Washington (WJLA)		11/9/21
13.0	Normal Line / SPOT	10/28/21-10/28/21	2	:30	9A- Live with Kelly					2				2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
14.0	Normal Line / SPOT	10/29/21-10/29/21	2	:30	9A- Live with Kelly						2			2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
15.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	9A- Live with Kelly		2							2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
16.0	Normal Line / SPOT	11/02/21-11/02/21	2	:30	9A- Live with Kelly			2						2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
17.0	Normal Line / SPOT	10/28/21-10/28/21	2	:30	10:58:25A- ABC-The View					2				1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/9/21
17.0.1	Preempt	10/28/21															Washington (WJLA)	Pre-empt/Exception -	
18.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	10:58:25A- ABC-The View						2			2	\$1,050.00	\$2,100.00	Washington (WJLA)		11/9/21
19.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	10:58:25A- ABC-The View		2							2	\$1,050.00	\$2,100.00	Washington (WJLA)		11/9/21
20.0	Normal Line / SPOT	11/02/21-11/02/21	1	:30	10:58:25A- ABC-The View			2						2	\$1,050.00	\$2,100.00	Washington (WJLA)		11/9/21
21.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon					2				2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21
22.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon						2			2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21

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23.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		2							1	\$800.00	\$800.00	Washington (WJLA)		11/9/21
23.0.1	Preempt	11/01/21															Washington (WJLA)	Pre-empt/Exception -	
24.0	Normal Line / SPOT	11/02/21-11/02/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1						1	\$800.00	\$800.00	Washington (WJLA)		11/9/21
25.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	12:57:56P- ABC-GMA3: What You Need to Know					1				1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
26.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	12:57:56P- ABC-GMA3: What You Need to Know						1			1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
27.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	12:57:56P- ABC-GMA3: What You Need to Know		1							1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
28.0	Normal Line / SPOT	10/28/21-10/28/21	2	:30	2P- ABC-General Hospital					2					\$525.00		Washington (WJLA)		11/9/21
28.0.1	Preempt	10/28/21															Washington (WJLA)	Pre-empt/Exception -	
28.0.2	Preempt	10/28/21															Washington (WJLA)	Pre-empt/Exception -	
29.0	Normal Line / SPOT	10/29/21-10/29/21	2	:30	2P- ABC-General Hospital						2				\$525.00		Washington (WJLA)		11/9/21
29.0.1	Preempt	10/29/21															Washington (WJLA)	Pre-empt/Exception -	

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29.0.2	Preempt	10/29/21															Washington (WJLA)	Pre-empt/Exception -	
30.0	Normal Line / SPOT	10/29/21-10/29/21	2	:30	2P- ABC-General Hospital						2				\$525.00		Washington (WJLA)		11/9/21
30.0.1	Preempt	10/29/21															Washington (WJLA)	Pre-empt/Exception -	
30.0.2	Preempt	10/29/21															Washington (WJLA)	Pre-empt/Exception -	
31.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM					2				2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21
32.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM						2			2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21
33.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		2							2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21
34.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		11/9/21
35.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM					3				2	\$1,200.00	\$2,400.00	Washington (WJLA)		11/9/21
35.0.1	Preempt	10/28/21															Washington (WJLA)	Pre-empt/Exception -	
36.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM						3			3	\$1,200.00	\$3,600.00	Washington (WJLA)		11/9/21

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37.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM					1				1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21
38.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM						1			1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21
39.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21
40.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
41.0	Normal Line / SPOT	10/28/21-10/28/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM					1				1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
42.0	Normal Line / SPOT	10/29/21-10/29/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM						1			1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
43.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	11:35P- ABC-Jimmy Kimmel					2					\$800.00		Washington (WJLA)		11/9/21
43.0.1	Preempt	10/28/21															Washington (WJLA)	Pre-empt/Exception -	
43.0.2	Preempt	10/28/21															Washington (WJLA)	Pre-empt/Exception -	
44.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	11:35P- ABC-Jimmy Kimmel						2			2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21
45.0	Normal Line / SPOT	10/28/21-10/28/21	2	:30	12:37A- ABC-Nightline					2				2	\$125.00	\$250.00	Washington (WJLA)		11/9/21

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46.0	Normal Line / SPOT	10/29/21-10/29/21	2	:30	12:37A- ABC-Nightline						2			1	\$125.00	\$125.00	Washington (WJLA)		11/9/21
46.0.1	Preempt	10/29/21															Washington (WJLA)	Pre-empt/Exception -	
47.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	12:37A- ABC-Nightline		1								\$125.00		Washington (WJLA)		11/9/21
47.0.1	Preempt	11/01/21															Washington (WJLA)	Pre-empt/Exception -	
48.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$800.00	\$800.00	Washington (WJLA)		11/9/21
49.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	7:30A- News-7News ON YOUR SIDE Weekend at 730AM								1	1	\$100.00	\$100.00	Washington (WJLA)		11/9/21
50.0	Normal Line / SPOT	10/28/21-10/28/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM					1				1	\$150.00	\$150.00	Washington (WJLA)		11/9/21
51.0	Normal Line / SPOT	10/29/21-10/29/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM						1				\$150.00		Washington (WJLA)		11/9/21
51.0.1	Preempt	10/29/21															Washington (WJLA)	Pre-empt/Exception -	
52.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	9A- Live with Kelly		1							1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
53.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	5P- 6P (EST)								1	1	\$1,100.00	\$1,100.00	Washington (WJLA)		11/9/21
54.0	Normal Line / SPOT	11/01/21-11/01/21	3	:30	7:58P- 10P (EST)		1							1	\$3,000.00	\$3,000.00	Washington (WJLA)		11/9/21

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56.0	Normal Line / SPOT	10/30/21-10/30/21	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
57.0	Normal Line / SPOT	10/30/21-10/30/21	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$325.00	\$325.00	Washington (WJLA)		11/9/21
58.0	Normal Line / SPOT	10/30/21-10/30/21	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
59.0	Normal Line / SPOT	10/30/21-10/30/21	3	:30	11P- 12A (EST)							1		1	\$250.00	\$250.00	Washington (WJLA)		11/9/21
60.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	7:30A- News-7News ON YOUR SIDE Weekend at 730AM								1		\$100.00		Washington (WJLA)		11/9/21
60.0.1	Closed Preempt	10/31/21															Washington (WJLA)	Pre-empt/Exception -	
61.0	Normal Line / SPOT	10/31/21-10/31/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$450.00	\$450.00	Washington (WJLA)		11/9/21
62.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	8P- ABC-Celebrity Wheel of Fortune (Sunday)								1	1	\$3,000.00	\$3,000.00	Washington (WJLA)		11/9/21
63.0	Normal Line / SPOT	10/31/21-10/31/21	2	:30	6P- 7P (EST)								1	1	\$525.00	\$525.00	Washington (WJLA)		11/9/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 5031701

Schedule Dates 10/28/21-11/02/21
Advertiser FF PAC (138665)
Agency Waterfront Strategies (7591)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand Coordinated (1636070)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 10290
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 11/09/21
Last Modified 11/09/21
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,921.25
Net Total \$67,553.75
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	54	\$47,075.00
Nov. 2021	31	\$32,400.00
Grand Total:	85	\$79,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
64.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	11P- 12A (EST)								1	1	\$250.00	\$250.00	Washington (WJLA)		11/9/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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